

Census Bureau Tipsheet

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Radio Spot.

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Upcoming

For Broadcasters

**Radio**

The "Profile America" CD for September is in distribution. This series of 60-second features, one for each day of the month, is now distributed to more than 500 stations across the country. Each feature is keyed to an event whose anniversary or observance is celebrated on the air date. September's features will cover such topics as the founding of General Motors, the *New York Times* and the NFL, National Singles Week and the World Beef Expo.

## **Singles**

**THIS IS PROFILE AMERICA FOR WEDNESDAY, SEPTEMBER 19<sup>TH</sup>.**

**THIS IS NATIONAL SINGLES WEEK—A TIME TO RECOGNIZE THE MANY AMERICANS WHO AREN'T MARRIED, AND THAT THEIR CONTRIBUTION TO THE NATION'S SOCIETY IS FAR MORE SOLID THAN MOST TELEVISION SITCOMS WOULD HAVE YOU BELIEVE.**

**ACROSS THE NATION, THERE ARE SOME 98-MILLION SINGLE MEN AND WOMEN 15 YEARS OLD AND OVER. THAT WORKS OUT TO JUST UNDER ONE OUT OF EVERY THREE PERSONS IN THE COUNTRY. OF THOSE, 60 MILLION HAVE NEVER BEEN MARRIED, 20 MILLION ARE DIVORCED, ANOTHER 14 MILLION WIDOWED, AND FOUR AND A HALF MILLION ARE SEPARATED.**

**CLOSE TO TWO THIRDS SHARE A HOUSEHOLD WITH CHILDREN, OTHER RELATIVES, UNMARRIED PARTNERS, OR ROOMMATES WHO HELP PAY THE RENT. THE REMAINDER---SOME 27 MILLION --LIVE BY THEMSELVES.**

**PROFILE AMERICA IS A PUBLIC SERVICE OF THE U.S. CENSUS BUREAU.**

**Chase's p. 483; America's Families and Living Arrangements, 2000**